energy education foundation

2027 CORPORATE PARTNER GUIDE

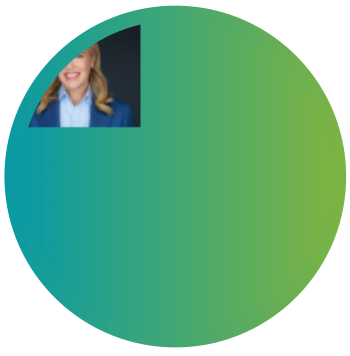
Welcome to the Energy Education Foundation

As we navigate a world contending with critical challenges of energy security, independence, and resource scarcity, coupled with the need for a skilled energy workforce to maintain our developing infrastructure, we firmly believe that the bedrock of a sustainable future lies in a comprehensive energy education.

The Energy Education Foundation (EEF) is dedicated to igniting a lifelong passion for energy literacy in students of all ages, and we believe the modern energy landscape will be shaped by a diverse range of energy resources and technologies. EEF empowers future generations to become not just informed consumers, but active and innovative participants in creating a global, sustainable future.

But preparing the next generation for this future cannot be accomplished by just education alone. It requires meaningful collaboration with the industry that students will one day enter. Corporate partners have the opportunity to bring their expertise, employees and resources into our mission–directly engaging with EEF's educational programs, connecting with our professional community, supporting workforce development initiatives and seeing the impact of their investment throughout the year.

Our strongest partnerships go beyond financial support. These organizations connect companies and their employees directly with the students, educators and communities who represent the future of our industry. Together, we can help build a more informed, skilled and engaged energy workforce for generations to come.



Sincerely,

Kristen Barley

Kristen Barley
Executive Director
Energy Education Foundation

Cultivating the Future of Energy

At the Energy Education Foundation, we are focused on cultivating the next generation of professionals in the energy industry through education, professional engagement, and advocacy. The work we do impacts people of all backgrounds from the beginning of their education through the end of their career. From the nationwide education outreach to industry-led career fairs and exclusive networking events for energy professionals, we create vital connections within the energy sector.

Education

EEF's education programs teach all stages of the energy system, exploration and production, midstream, and downstream. We also strive to lean into the future and continually adapt to present educational opportunities so students who experience our programs are the most informed and best educated on the technology that will shape our future.

Engagement

EEF brings together the professional energy community. From our fundraising events to our speaker series the Energy Education Foundation is where professionals in the energy industry come to meet, network, and cultivate the future of the energy industry. We create industry leading opportunities to connect and grow your network within the ever expanding energy industry.

Future-Forward

EEF bridges the past, present, and future by offering a robust suite of programs designed to engage diverse audiences. We actively collaborate with our partners in the communities we work in to ensure we are a leader in the conversation on the transition we are going through in the energy sector. As a leader in the education arena, we know that when we share our vision of the future with leaders in our community, people listen.

Our Community

The Energy Education Foundation serves a broad community connected by a shared interest in the future of energy. We engage students, educators, families, industry professionals, and communities through hands-on education, workforce development, scholarships, and outreach programs. By informing more people about the opportunities available in the energy industry, we help build a greater understanding of the energy landscape and increase engagement across the communities we serve.

available to students nationwide

reaching 10+ million students by 2030

working with 100+ community partners

focused on one mission

Our Impact

For more than 20 years, EEF has worked to expand access to energy education and inspire the next generation of energy leaders. Through programs like EnergyXP, the Ocean Star Museum, scholarships, and education outreach, we bring energy education directly to students and communities across the country for free.

By embracing cutting-edge educational resources and fostering strong industry ties, our corporate partners help us reach more underserved students and families, initiate workforce development at an early age, and make a lasting investment in the future of the energy industry.

Corporate Partners

Corporate partners fuel our dynamic education programs, profoundly impacting both students and professionals in the energy industry. We maintain regular engagement with our select corporate partners to share the tangible impact of their investments and encourage their active involvement with our community.

Corporate Social Responsibility

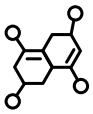
Corporate partnerships are more than simply financial support. This partnership creates ideal opportunities for companies to engage directly with EEF's mission, encourage employees to participate, and highlight organizations to make a measurable impact on the future of energy.

Invest in the Future Workforce

Contribute to developing a pipeline of skilled and inspired professionals for the energy industry.

Promote Energy Literacy

Help educate students on all forms of energy, fostering a comprehensive understanding of the energy landscape.



See Lasting Impact

Partnership agreements fund three years of EnergyXP in your chosen region, with access to assessment data and impact reports that demonstrate increased student comprehension.

Employee Engagement

Provide meaningful volunteer and corporate engagement opportunities that foster social responsibility, boost morale, and strengthen collaboration.

Ensure Quality Education

Support a program aligned with Next Generation Science Standards, providing students with a rigorous and impactful STEM learning experience.

Local Support

Sponsor EnergyXP in specific regions, gaining visibility as a key supporter of STEM education in operational areas.

Build Brand Awareness

Feature your company’s logo on the EnergyXP van as it travels across regions, while showcasing your commitment to STEM education and community engagement.

Explore our Corporate Partnership Packages to find the level of engagement that best aligns with your company's goals.

Corporate Partnership Opportunities

Our corporate partnership packages are designed to connect your organization with meaningful opportunities to support energy education, engage with the community, and invest in the future of the industry.

Each corporate partner receives recognition across EEF's digital platforms, including our website and social media, while also having opportunities for employee engagement through educational and museum programs.

Premier | $100,000

- Two event sponsor benefit packages
- Ten complimentary memberships to the EEF Society
- Two tables at each EEF Society event - *16 tickets!*
- Four named STEM Education Scholarship awards

Platinum | $50,000

- Two event sponsor benefit packages
- Six complimentary memberships to the EEF Society
- One table at each EEF Society event
- Two named STEM Education Scholarship awards

Gold | $30,000

- Two event sponsorship packages
- Four complimentary memberships to the EEF Society
- Four tickets to EEF Society events

Silver | $15,000

- Two event sponsorship packages
- Two complimentary memberships to the EEF Society
- Four tickets to each EEF Society events

Bronze | $10,000

- One entry-level event sponsorship
- One complimentary membership to the EEF Society
- Four tickets to each EEF Society events

More students reached.
More employees engaged.
A stronger industry future.

Your Support Fuels Our Mission

Make Energy Education Accessible

Provide premier energy education for free to underserved and diverse communities.

Connect Industry to Education

Bridge the gap between classroom & careers by introducing career pathways and fostering workforce development.

Include All Forms of Energy

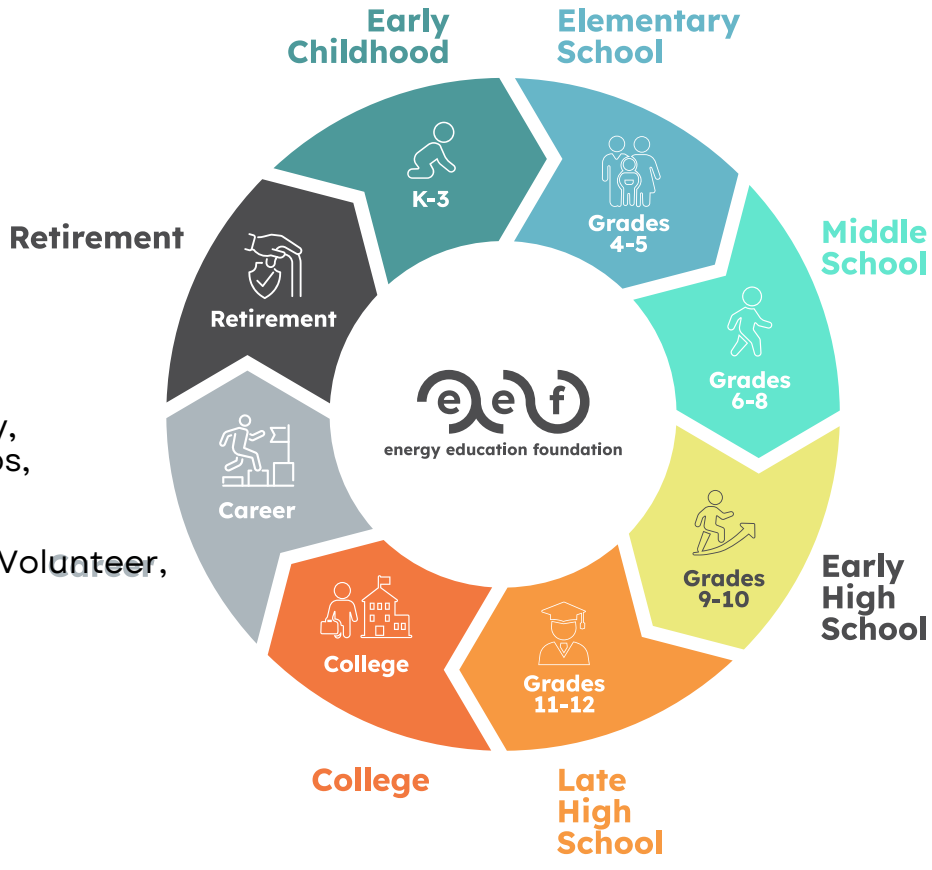
Feature the entire energy landscape in all of our programs, initiatives, and community partnerships.

EEF Lifecycle

The Energy Education Foundation Lifecycle is a comprehensive organizational model designed to inspire, educate, and mentor individuals at every stage of their energy journey.

Beginning in kindergarten and extending into professional careers in the energy sector, our continuous pathway bridges foundational STEM learning with real-world industry engagement.

- **Elementary School -** Energy STEM Kits
- **Middle School** - EnergyXP
- **High School & College Students** - Mentorship, Scholarships, Volunteer
- **Early & Mid-Career Professionals** - EEF Society, Industry Events, Internships, Mentorship
- **Retirement** - Mentorship, Volunteer, Awards



Annual Energy Education Foundation Gala

The **Annual Energy Education Foundation Gala** strengthens EEF's vital mission of nurturing future energy professionals through community education, advocacy, and engagement in the energy sector. For nearly thirty years, the Gala has been a highlight, honoring the supportive community and evolving into a celebration of the energy industry's future.

As a 2027 Corporate Partner...

You'll receive recognition throughout our signature event, connecting your organization with leaders, educators, professionals, and supporters across the energy industry.

Presenting Sponsor | $50,000

- Includes: 2 VIP Tables - 20 tickets total | FMV $4,000
- Premier logo & name placement on all promotional materials (commitment by Sept 1)
- 20 invitations to Gala VIP Reception
- Dedicated press release and social media spotlight
- Full-page recognition in the digital event program
- Logo and name recognition on website and at event

Innovator Sponsor | $25,000

- Includes: Preferred Table for 10 guests | FMV $2,000
- Sponsor listing on all promotional materials (commitment by Sept 1)
- 10 invitations to Gala VIP Reception
- Logo and name recognition on screen at the event
- Recognition in media release and social media posts

Premier Sponsor | $15,000

- Includes: Special Table for 10 guests | FMV $2,000
- Sponsor listing on all promotional materials (commitment by Sept 1)
- 10 invitations to Gala VIP Reception
- Logo and name recognition on screen at the event
- Recognition in media release and social media posts

Patron Sponsor | $10,000

- Exclusive recognition as the Rising star Honorees sponsor
- Special Table for 10 of your guests
- Name & Logo featured throughout the Rising Star awards presentation

Interested in exploring other sponsorships for this annual event?

Kristen Barley
kbarley@energyeducation.org

Annual Energy Education Foundation Golf Tournament

The **annual golf tournament** is an event where industry leaders connect to make an impact in energy education. Every sponsorship directly supports EEF's mission, providing students with the real-world exposure and career pathways necessary to lead the energy sector.

As a 2027 Corporate Partner...

You'll receive recognition throughout our signature event, connecting your organization with leaders, educators, professionals, and supporters across the energy industry.

Presenting Sponsor | $20,000

- *Three Year Commitment.*
- Two Premier Foursomes.
- Includes forecaddie, goodie bag for each player, green fees and golf carts, lunch, cocktails, awards reception, and refreshments throughout the course.
- Signage with company logo on all course flags and event trophies.
- Name/logo prominently in all event promotional materials and communication.

Premier Foursome | $7,500

- Includes forecaddie, hole sponsorship, goodie bag for each player, green fees and golf carts, lunch, cocktails, awards reception, and refreshments throughout the course.
- Name/logo in all event promotional materials and communication.

Reception Sponsor | $7,500

- One Patron foursome.
- Signage at clubhouse during the event.
- Opportunity to display company provided banners and provide branded promotional items at event reception.

Caddie Sponsor | $5,000

- Company logo on up to 25 Caddie Smocks (based on total sold).

Patron Foursome | $3,500

- Includes goodie bag for each player, green fees and golf carts, lunch, cocktails, awards reception, and refreshments throughout the course.

Interested in exploring other sponsorships for this annual event?

Kristen Barley
kbarley@energyeducation.org

Expanding Our Impact

Early Elementary

Our Early Elementary Program will deliver STEM activity kits directly to schools, making engaging energy and science education accessible to even younger learners. Corporate funding can provide more kits to more classrooms, giving students hands-on opportunities to explore foundational concepts in energy, science, and engineering.

Mentorship

This program will provide EEF scholarship recipients and young professionals with structured, high-impact professional relationships with individuals across the energy sector. Corporate support will help us build and sustain the infrastructure needed to connect participants with experienced industry mentors, providing guidance, professional development, and meaningful connections throughout their academic and early careers.

EEF Society

The Energy Education Foundation Society is a distinguished community of professionals committed to cultivating the future of the energy industry. Corporate support will help us grow the EEF Society into a leading community for energy professionals, expanding programming, networking opportunities, and experiences that connect today's professionals with the future of energy.

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